

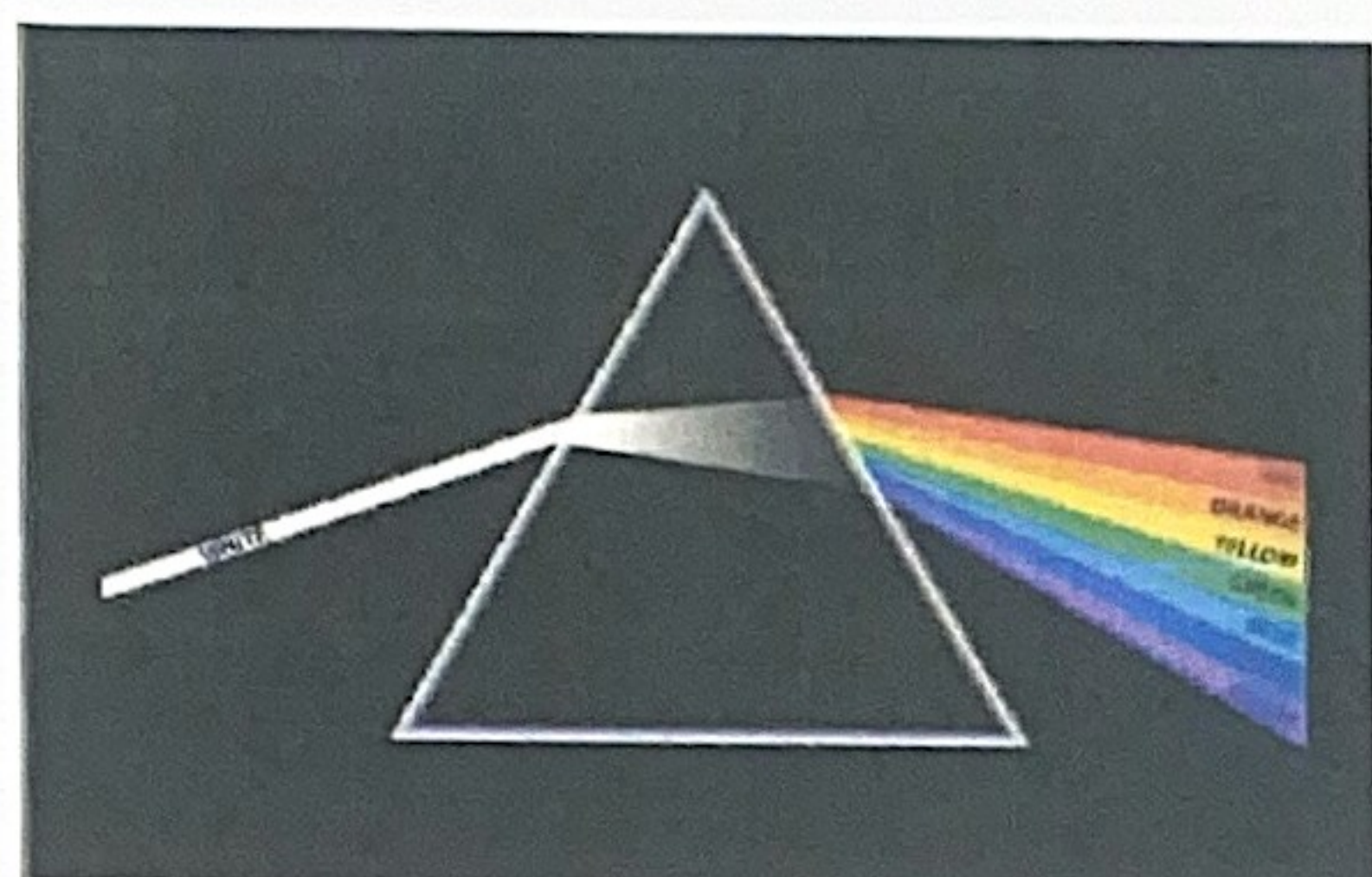
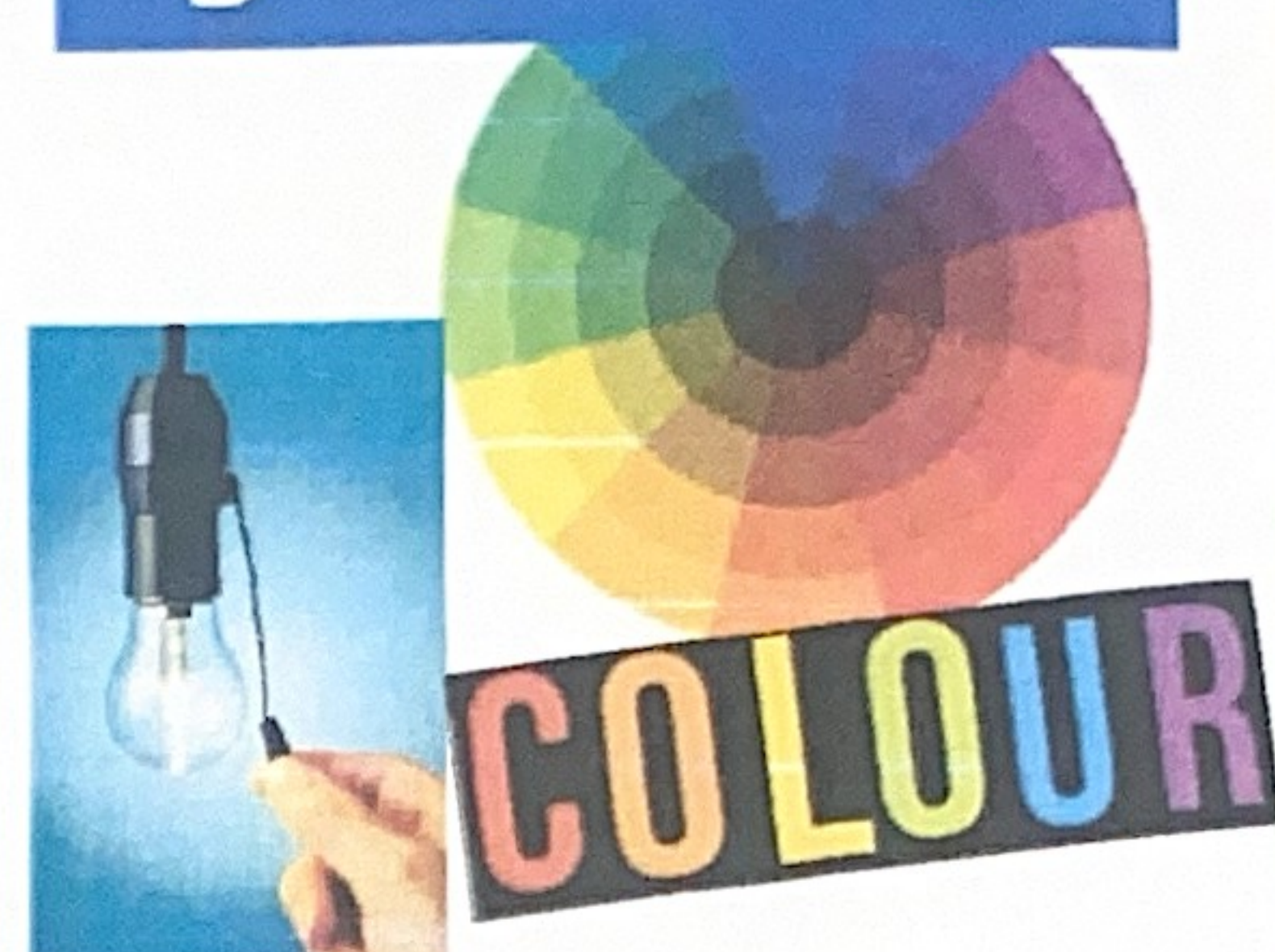
WHAT IS COLOUR?

- **Colour** is a fundamental **visual element**.

- Colour is **L I G H T**



light gives an object

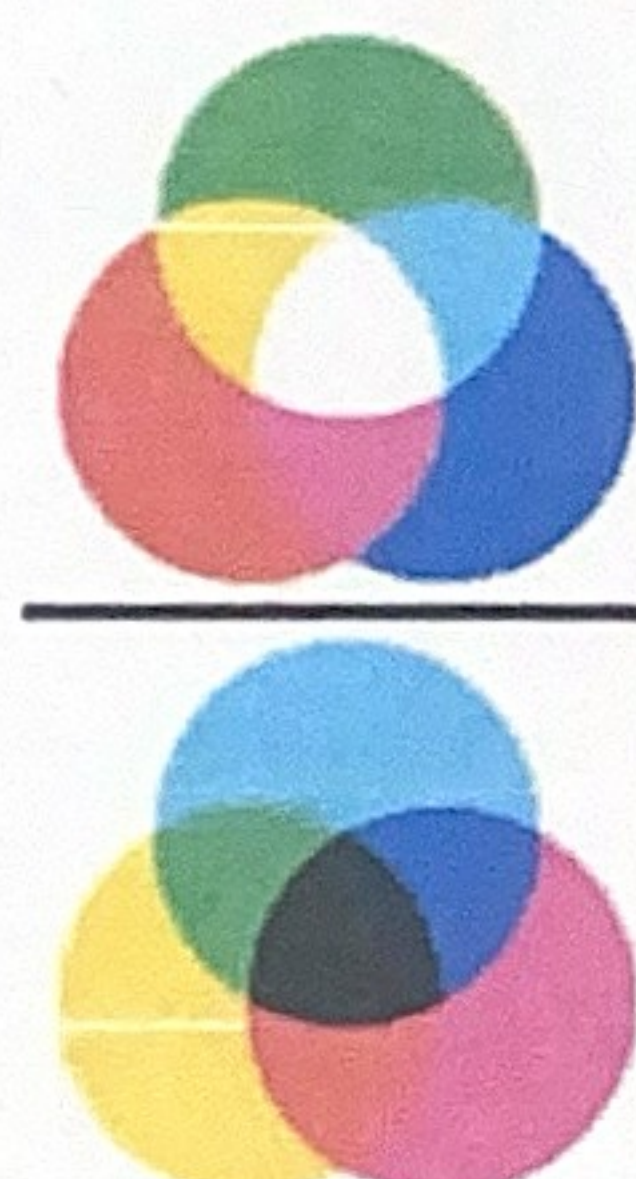


WHITE LIGHT is made up of **ALL COLOURS**.

The **RAINBOW** has **7 colours**:

red, orange, yellow, green, blue, indigo and purple (or violet).

COLOUR THEORY:



SINTESI ADDITIVA: mixing **light**

The SUM (somma) of different colours is **WHITE**.



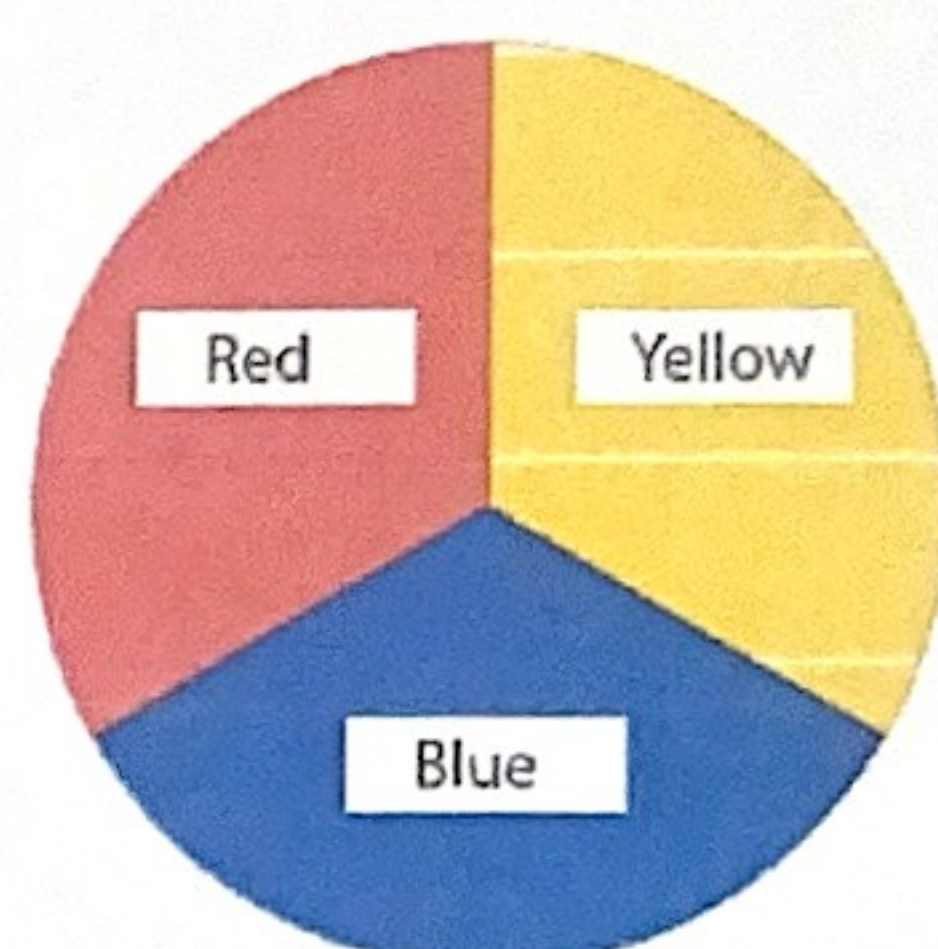
SINTESI SOTTRATTIVA: mixing **pigment**

The SUM of different colours is **BLACK**.



CAN WE CLASSIFY COLOURS? = POSSIAMO CLASSIFICARE I COLORI?

Primary Colors



Yes, we can classify colours in three groups: primary

secondary

tertiary

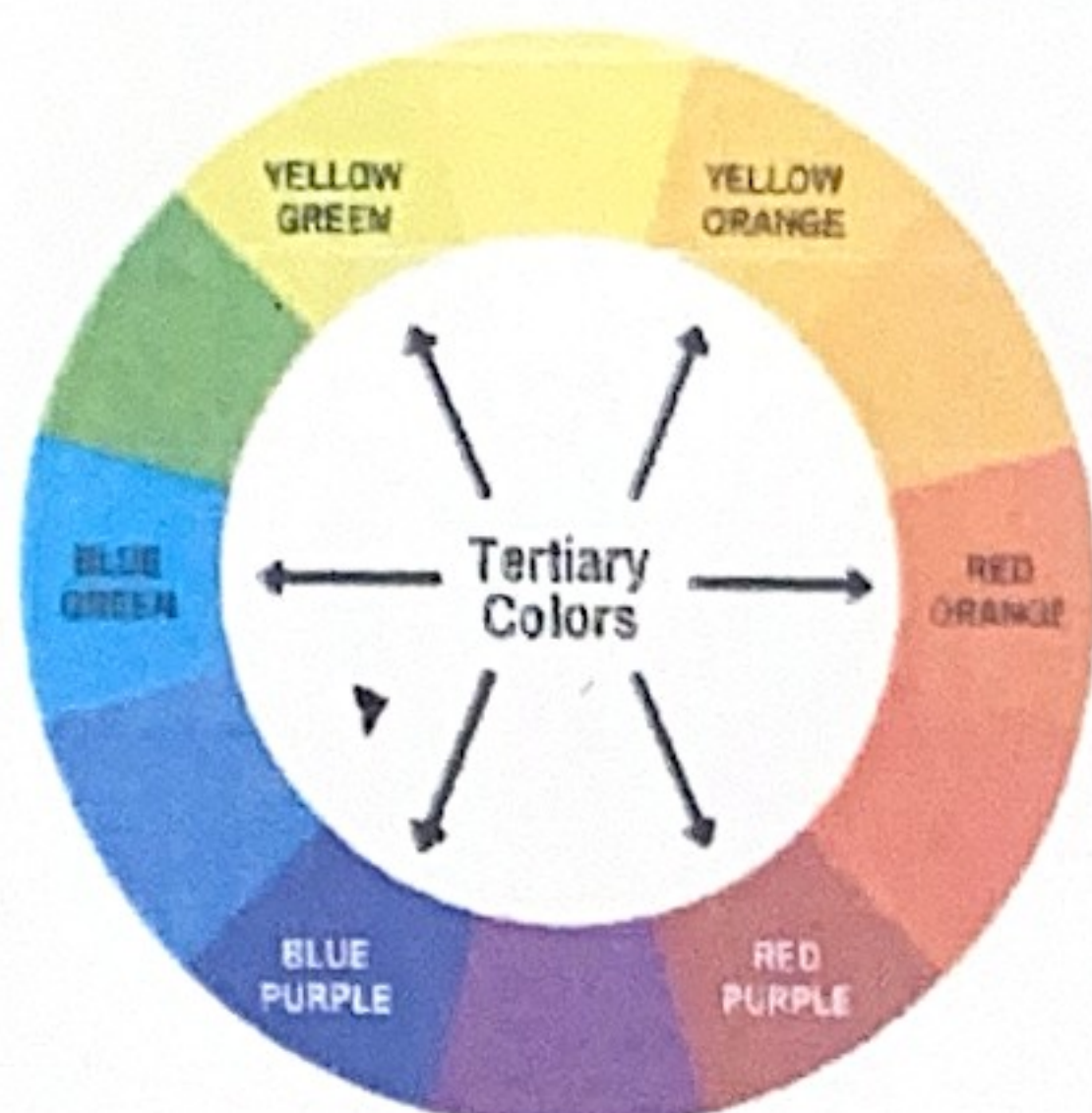
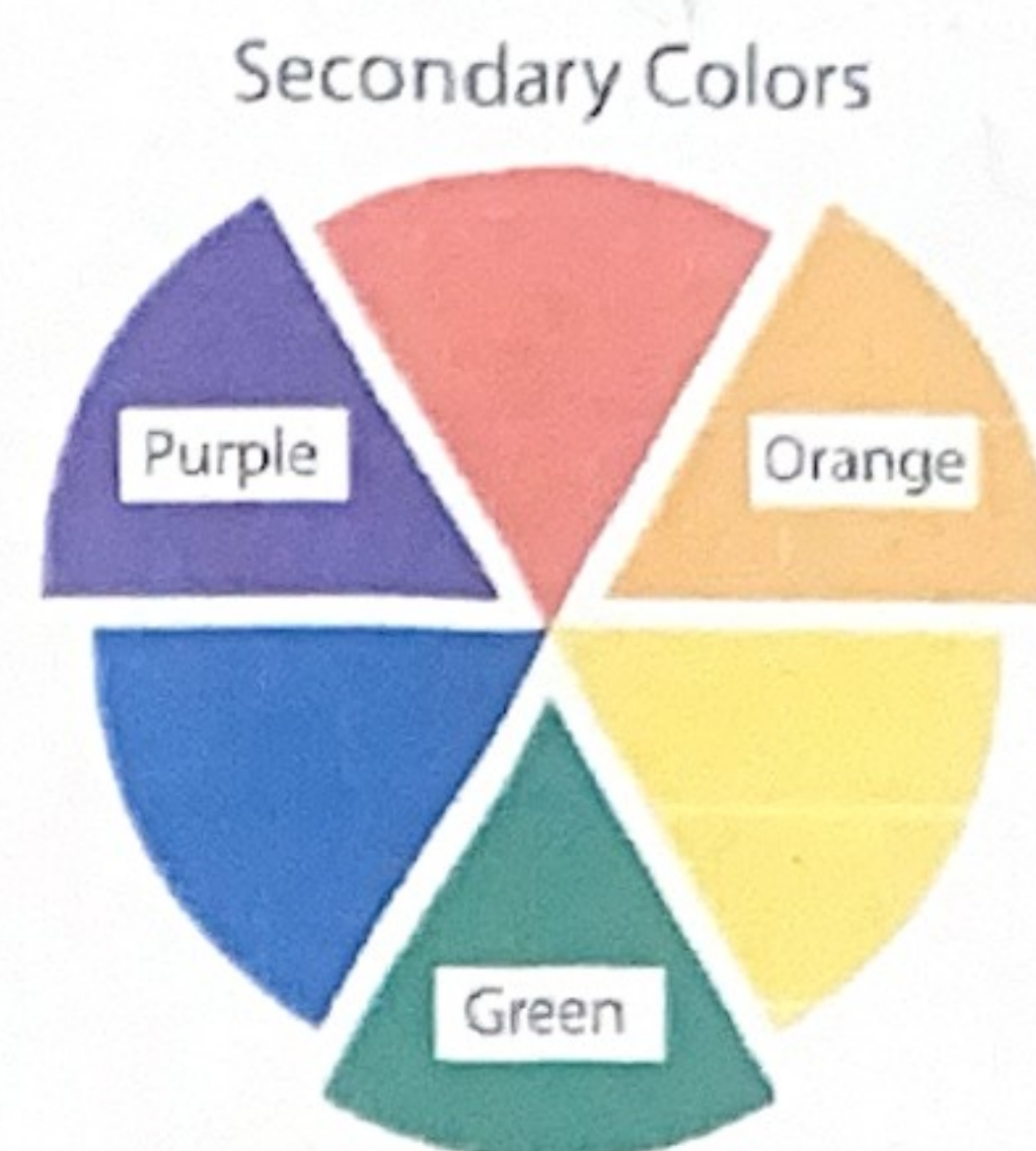
RULE 1:

PRIMARY COLOURS are fundamental colours. They are found in nature and they are pigments. We can't make them.

RULE 2:

WHAT IF (= E SE) WE MIX TWO PRIMARY COLOURS?

If we mix two primary colours we get (ottenere) a **SECONDARY COLOURS**.



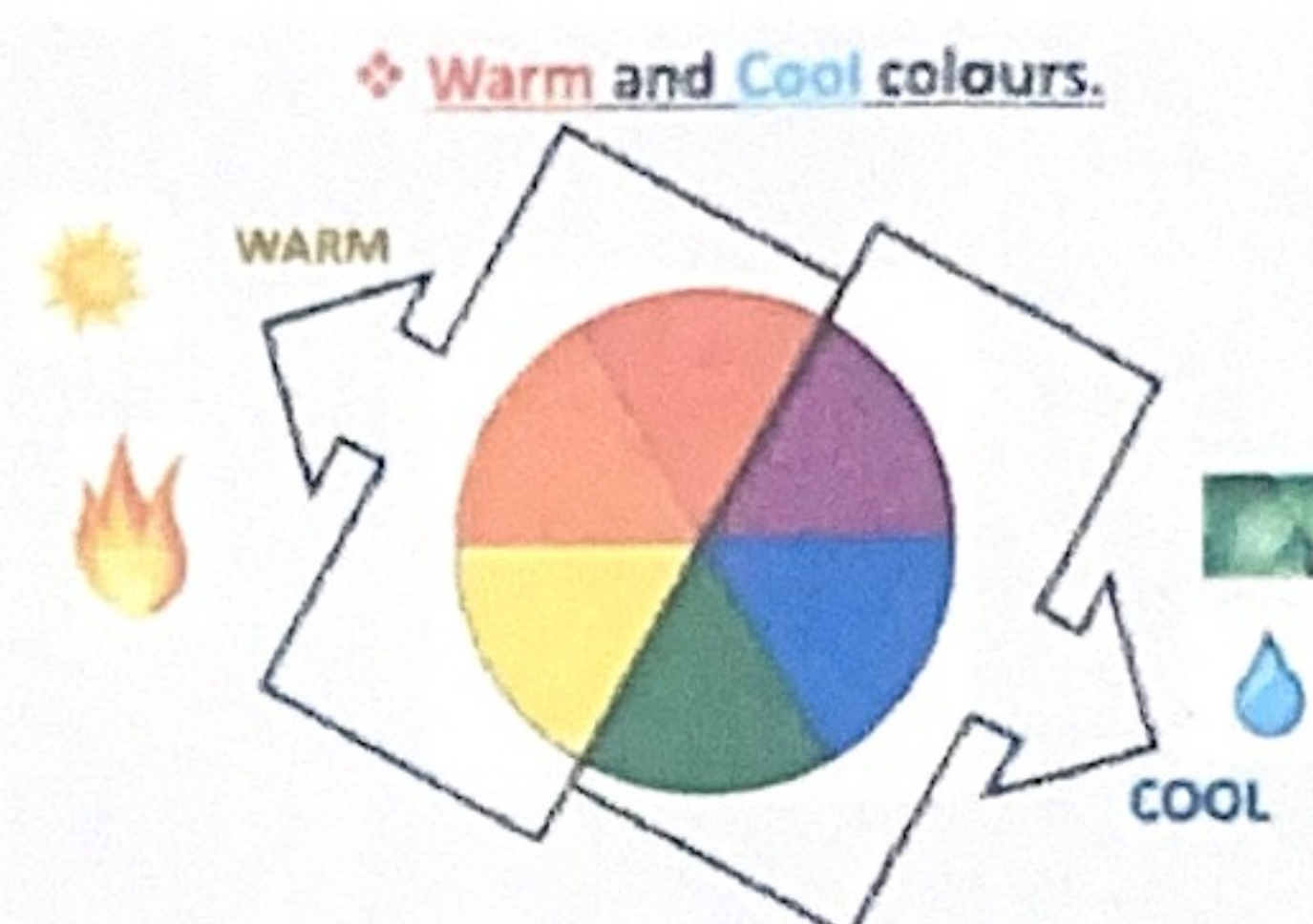
WHAT IF WE MIX A PRIMARY COLOUR WITH A SECONDARY COLOUR?

If we mix a primary colour with a secondary colour we get a **TERTIARY COLOURS**.

CAN WE CLASSIFY COLOURS BY THE FEELING/EMOTIONS THEY GIVE US?

RULE 3:

Yes, we can classify colours in **WARM** and **COOL** COLOURS.



Here are a few examples:

warm or cool?



This painter painted THE SAME landscape with different colours.

Can you guess the season (stagione)?

Does it feel warm or cool?



RULE 4: CONTRAST BETWEEN ACHROMATIC, LIGHT (CHIARI) OR DARK (SCURI), COMPLEMENTARY COLOURS.

ACHROMATIC ARE NOT ON THE COLOUR WHEEL. THEY ARE BLACK AND WHITE

